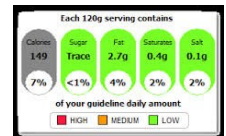# FOOD LABELING SYSTEM

TPGTEX Label Solutions

Call us today to get your Food Labeling System 713.726.9636.

This system is designed for food artisans, producers and manufacturers with several product varieties.

Features at a glance		
Product Manager	Yes	Keeps all your product information including, nutritional information, Allergen warnings, Direction for use, Claims and Statements and much more
Product Label Templates	Yes	We provide you with standard templates for your product labels
Barcode	Yes	Print UPC or any other barcode you need
Calculated Expiry Date	Yes	The system will automatically calculate your expiry date
Print-Time information	Yes	You may add other information just before printing
Graphics	Yes	You can print any graphics you would like on your labels
User Friendly	Yes	System is easy to use by kitchen staff.
Price	$795.00	

"We knew we had a great and unique product. But, how to get it to market? With over 30 products, we would have had to have 3,000 – 5,000 labels printed per product…that was $15,000 we didn't have. We looked at several food labeling systems at the various food shows. But even then, we were looking at about a $5,000 + investment.

TPGTEX set us up with their Food Labeling system, printer and shell labels for a very affordable price. Ever since we started using the TPGTEX Label System, our Wholesale business has skyrocketed! "

Mike Mercado

Brazos River Provisions Company

Add-On

- Full Label Design Program
- Printer
- Labels
- Ribbons
- Scanner

Print labels for your entire product line on the fly!

713.726.9636. Email us: sales@tpgtex.com or visit us on the web: www.tpgtex.com

3 SIMPLE STEPS

Step one

Go to your Product

Manager or to Print Labels

Step Two

Enter information or edit product information

Printers, Labels, Ribbons and Scanners
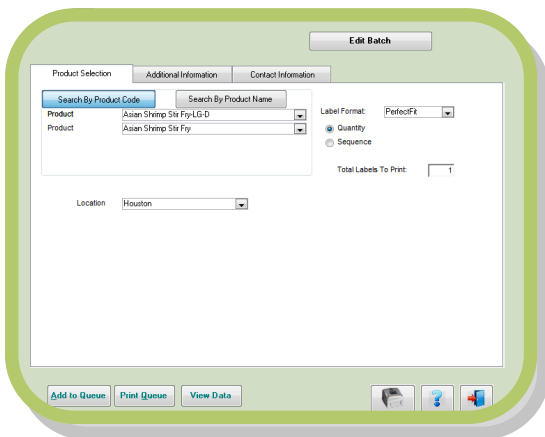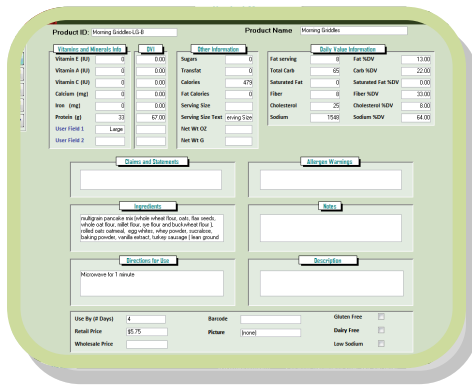
Step Three

Tell the program how many labels you want.

Optional—Add Print time information

Result:

Easy to read Product label with barcode.

We offer high quality products. Our printers and scanners come with 3 years warranty at very competitive prices.

Ask us today how we can save you money on your supplies.

INCREASE SALES AND REDUCE COSTS

How Can You Reduce Costs?

Costs Associated with Labeling:

- Quantity of labels: It is no secret that you need to order a large quantity of labels in order to get a reasonable price per label.

- Wastage: Many of the labels you order never get used. The reasons can vary from a discontinued product to changes of information. (change of ingredients, package size or even address)

- New Product Market Testing: When you try a new product or a new size for a product, you need to order thousands of labels, even if this is only an experiment.

- Plate Charges: Every time you order new labels, you need to pay for plate charges, as well as other charges such as Art Work, Design Work, Etc.

You can reduce all these cost by switching to pre-printed shell labels.

Eliminate:

1. Waste - You will be able to use the same label for all your products.

2. Market Testing Costs - Now you can test new products, but do no have to order special labels. Test 5 or test 100, use your existing labels to try new combinations and new products.

3. Printing Costs - You will only have to pay one time fee for your plate charge. Since all your labels are the same, you no longer have to pay each time you want to add a product or make any changes to product information.

How Can you Increase Sales?

Private Label your Products - All the information now resides in your Food Label System. **Now you have the ability to print to ANY label!**

New Products - Try new products, test how well they do and start selling those.

These are just two simple ways to increase revenues by opening new markets for your products.

Impress your customers with a professional Primary label. Learn how you too can have the look of the big guys at fraction of the cost.

Call us today to calculate your savings!